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Comcast business class tv guide

Channels, Espn, Lineup, Wfwa, Wfyi, Wthr, Disney, Hallmark, Subscription, Comcast, Business.comcast.com Your New Channel Lineup - Comcast Business Printer Friendly Version Companies also agreed to enter into new licenses and channel distribution systems PHILADELPHIA and NEW YORK, Feb. 10 /PRNewswire/ -- Comcast Corporation (Nasdaq: CMCSA, CMCSK) and Gemstar-TV Guide International (Nasdaq: GMST) today announced an agreement to form a joint interactive program guide (IPG) development group using the existing TV Guide IP InteractiveG as a foundation to create an industry-leading guide for Comcast and for the cable industry. The companies also agreed to enter into a long-term, non-exclusive patent license and distribution agreement, including a one-time payment by Comcast of \$250 million in cash, for Comcast to leverage Gemstar-TV Guide's intellectual property and technology as well as the TV Guide brand and content on its interactive listings. In addition, the two companies agreed to conclude a new distribution system covering the transport of the TV guide channel, the TV Guide on Demand and the TVG network. Together, the agreements give Comcast much greater flexibility and control, allowing it to implement the interactive guidance developed by the companies' joint development team or third-party guidance, while expanding the reach of Gemstar-TV Guide's content and brand. The formation of this joint development group with Gemstar-TV Guide, the leading provider of IPG services, solidifies our role as a leader in bringing new products to market by giving us greater control over the platform customers use to enjoy cutting-edge services available now, such as video on demand (VOD) and digital video recorders, said Steve Burke, President, Comcast Cable. It will also allow us to take advantage of the competitive advantages of our two-way network by enabling more innovations in the industry as well as the rapid deployment of interactive products being developed. Jeff Shell, managing director of Gemstar-TV Guide, said: Over the past year, as we analyzed the market and our portfolio of assets, it became clear that our IPG strategy should maximize the value of each element of our business, while maintaining the flexibility required by the industry. Our new agreements with Comcast are a natural outgrowth of this strategy. They confirm the value of our intellectual property and technology, allow us to transfer our cable IPG development from a broad vendor perspective to a more focused development strategy set by industry leaders, and provide an even better product to our other cable subsidiaries while maintaining our existing revenue streams. Most importantly, these agreements greatly expand our close partnership with Comcast. We look forward to continuing our work with them to make it easier and more enjoyable to in the midst of an exploding number of options. As part of the license agreement license agreement will incorporate TV Guide branding into most of its interactive listings. Gemstar-TV Guide will provide operational support for the jointly developed guidance on Comcast's systems, as well as continue to provide Comcast with TV Guide listings data. By combining Comcast's industry leadership with Gemstar-TV Guide's technology and expertise, the Joint Development Group is uniquely positioned to create an open platform with published Application Protocol Interfaces (APIs) that set standards that will enable and accelerate innovation in the cable industry. The development group will be 51 percent owned by Comcast, and 49 percent owned by Gemstar-TV Guide, with Comcast as managing partner. Gemstar-TV Guide Interactive's i-Guide will form the basis for the venture's initial development. As part of the deal, Comcast has the right to launch all common development products across its digital subscriber base. Gemstar-TV Guide will have the exclusive right to distribute the common development products to other multichannel video providers. The Joint Development Team will also provide development and support to Gemstar's existing and future partner partners. Under the simultaneously announced distribution arrangements, Comcast and Gemstar-TV Guide have accepted Comcast's commitment to distribute the TV guide channel, which is currently operated on the majority of Comcast Cable systems. In addition, TV Guide will provide Comcast's VOD-enabled customers with TV Guide On Demand, an on-demand enhancement TV guide channel that provides viewers with a rich selection of program information, previews, reviews and recommendations. Using TV Guide's vast library of programming, TV Guide On Demand leverages the exclusive behind-the-scenes access and distinctive viewpoint that has made TV Guide television's most trusted brand for more than 50 years. Comcast and Gemstar-TV Guide have also agreed to launch TVG Network on certain Comcast systems. About Gemstar-TV Guide International, Inc. Gemstar-TV Guide International, Inc. (Gemstar), is a leading media and technology company that develops, licenses, markets and distributes technologies, products and services aimed at TV guidance and home entertainment needs of consumers worldwide. The company's companies include: television media and publishing; interactive guide services and products technology and intellectual property licences. For more information about your business, please visit www.gemstartvguide.com. Except for historical information contained herein, the issues discussed in this press release contain forward-looking statements that involve risks and uncertainties, including risks and uncertainties related to Gemstar's transition to a new management and corporate governance structure; an ongoing SEC investigation and pending litigation; timely availability and acceptance of new products the impact of competitive products and prices the other risks described from time to time in Gemstar's SEC reports, including recent reports on forms 10-K, 8-K, and 10-Q, each as it may change from time to time. Gemstar assumes no obligation to update these forward-looking statements. Note to Editors: Gemstar, TV Guide, TVG and TVG Network are trademarks or registered trademarks of Gemstar-TV Guide International, Inc. and/or its affiliates. The names of other companies and products used herein are for identification purposes only and may be trademarks of their respective owners. About Comcast Comcast Corporation (Nasdaq: CMCSA, CMCSK) (www.comcast.com) is primarily involved in the development, management and operation of broadband cable networks and in the delivery of programming content. The company is the largest cable company in the United States, serving more than 21 million cable subscribers. The company's content businesses include majority ownership of Comcast Spectacor, Comcast SportsNet, E! Entertainment TV, style network, golf channel, outdoor life network and G4. Comcast Class A Common Stock and Class A Special Common Stock Trading on the NASDAQ Stock Market under the symbols CMCSA and CMCSK, respectively, the Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: Statements contained in this press release about Comcast Corporation that are not historical facts are forward-looking statements that involve risks and uncertainties. For a discussion of such risks and uncertainties that could cause actual results to differ from those contained in the forward-looking statements, see Risk Factors in Comcast Corporation's Annual Report or Form 10-K for the most recently completed fiscal year. CONTACT: Jenni Moyer, Comcast, +1-215-851-3311; or Christine Levesque, Gemstar-TV Guide, +1-212-852-7585 site: Site: The Channel lineup below is available in your area but may vary depending on your location and service level. Sports programming and Music Choice may require an additional subscription depending on the level of service. The channel sorting listed below is only an example and does not necessarily reflect content in your area. Our Business TV channel lineup offers you tons of amazing shows, sports, music, live events, news, kids programming and more. * Sports programming and Music Choice may require an additional subscription depending on the level of service. Service, programming and prices are subject to change. Equipment, taxes and charges (including regulatory fees, broadcast TV fee and regional sports fee) additional, subject to change. The channel sorting listed above is just one example and does not necessarily reflect content in your area. Channel setups vary depending on your location and the level of service. A basic service subscription is required to receive other service levels. The availability of HD programming varies depending on the area and requires Customers can their existing channel lineups via their Comcast Business online account. (c) Comcast 2019. All rights reserved. Reserved.